

# Beyond the Campus



## Latin America Bureau (LAB) can help you increase the public engagement and impact of your research

### Research Engagement & Impact (REI)

The outputs of academic research are often cloistered within academic institutions and publications. Lectures, seminars, journal articles, even books are designed and delivered within a culture whose form, language, pricing and location exclude non-experts and the non-academic.

We believe it's a great shame for academics and the wider public that such valuable work is not more widely shared. Funding institutions are increasingly anxious to promote research engagement and sometimes require evidence of impact beyond the usual academic circles.

This is where LAB can assist. Pooling our skills and experience, our bespoke services will help you to:

- » Develop creative ideas for presenting research
- » Diversify your audience and expand your reach
- » Deepen the impact of your research projects

### What LAB can offer includes:

- » A well-established and respected digital platform - LAB's website ([lab.org.uk](http://lab.org.uk)) - for publishing articles, blog posts and multimedia content aimed at a wide audience
- » Design and population of websites for particular projects (e.g. our [Indigenous Brazil Violated website](#); and our own [Voices of Latin America website](#), either stand-alone or as subsections of LAB's own website, with a unique URL.
- » Training and editorial assistance in writing for non-academic audiences.
- » Training in interviewing and production of testimonies.
- » Production and publishing of podcasts and short videos.
- » A full book publishing service: commissioning; editing; copy-editing; proof-reading; production, printing and distribution in both printed and digital formats, using our own LAB imprint and that of our publishing partners Practical Action Publishing.
- » Arts/Music/Film/Video events: organising venue, speakers, publicity, ticketing and templates for a successful public event to reach the widest audience via social media.

"Universities are increasingly looking for innovative and imaginative approaches to impact and public engagement in relation to their research. Working with LAB, we are able to put in place creative strategies for sharing our project with a wider audience, including an accessible podcast."

Professor Cathy McIlwaine,  
Kings College London



LAB offers interview training and production of podcasts

## LAB's current REI projects include:

### 'Indigenous Brazil Violated'

A [website](#) charting the challenges and risks faced by indigenous peoples in today's Brazil through articles and regular print and digital media analyses.

With Antonio Ioris, Reader in Human Geography at Cardiff University and colleagues at the Federal University of Mato Grosso and the Amazonas State University (funded by the Arts and Humanities Research Council).

"The Indigenous Brazil Violated website, developed and hosted by LAB, is regularly refreshed with relevant multimedia content, meaning our research doesn't get left behind so quickly."

Dr Antonio Ioris, Cardiff University



Arts and Humanities Research Council

HOME ABOUT COVID-19 NEWS PROJECT READING MEDIA ANALYSIS

This website is designed and hosted by our partner Latin America Bureau (LAB)

LAB Home Page

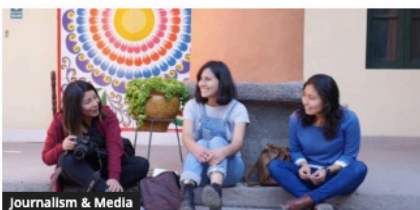


Homepage for the Indigenous Brazil Violated website: [indigbrazil.org](http://indigbrazil.org)

### 'Women Resisting Gendered and Intersectional Violence'

A podcast, website, workshop and book raising awareness and influencing policy around addressing gendered and intersectional violence against women and girls in Latin American communities.

With Professor Cathy McIlwaine and Professor Jelke Boesten at Kings College London (funded by an ESRC Impact Acceleration Account Policy & Practice Fellowship).



EmpoderArte uses film to empower Peruvian women

November 30, 2020



Alves' disciples: evangelical women run for office

November 21, 2020



Domestic violence in Mexico – a silent pandemic?

May 21, 2020

Websites display relevant multimedia content and are regularly updated.

Contact LAB to discuss your requirements and how LAB can supply a tailor-made solution:

[rei@lab.org.uk](mailto:rei@lab.org.uk)

Please note, a list of indicative prices for LAB's services can be supplied on request.