

Do you want to increase the impact of your research?

Do you want it to reach a larger, international audience?

Important findings can build on our collective knowledge, enrich our shared cultures and advance new information, theories and ideas. But this is only possible if research is made accessible.

<u>LAB</u> offers a range of services to improve the public engagement and impact of university research in creative ways:

Book publishing, website design, training, translation, audiovisual content, marketing & communications, advertising

## **BOOK PUBLISHING**

Including substantive editing, copy- editing, proof-reading, production, printing and distribution in print and digital formats, using LAB's own imprint and that of LAB's publishing partner, Practical Action Publishing > From £1,500 per title

Dedicated marketing and dissemination including social media communications, reviews, events, contact with press, dedicated mailings > From £150 a day



### **WEBSITE**

Design, hosting and population of project-specific website, either stand-alone or as a sub-site on lab.org.uk > From £2,000 per site, plus £450 per year hosting. maintenance and updates (including new articles)

Design, hosting and population of 'book website' to accompany a publication (with digital references and bibliography, multimedia content, interactive commenting and discussion, additional material and chapters and related news and analysis) > From £2,000 per site, plus £450 per year hosting, maintenance and updates

### **TRAINING**

Training and editorial assistance in writing for non-academic audiences > From £350 per half-day dedicated session with LAB editor / from £1500 per term for internships

Training in interviewing and collecting testimonies

> From £350 per half-day session





Spanish and Portuguese into English (audio/video and written word) > From £100 per 1000 words

Translation of articles from Spanish/ Portuguese into English to be cross-published on LAB's website > From £150 per 1000 words

## **VIDEO**

Production and publishing of short videos (with all material provided) > From £200 per 10 mins video

Video subtitling (subtitles and finished video provided by client) > From £100 per 10 mins video

Video subtitling with translation (subtitles written and produced in English, Spanish or Portuguese) > £200 per 10 mins video – including one additional edit

Translation/writing of subtitles + non-creative editing > £300 daily rate



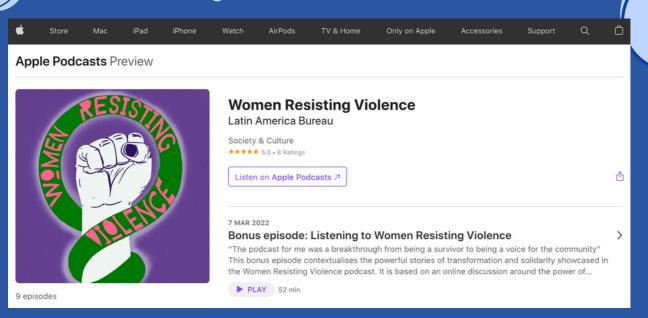
## **PODCASTING**

Production and publishing of podcasts > Varies widely according to project plans. Contact us about your idea and budget.

Consultation on planning/writing/releasing a podcast > £150 per 2-hour session

Consultation on producing a podcast (equipment requirements, quality sound recording, production technicalities, mastering, mixing) > £250 per 2-hour session

Audio producer fee > From £300 per day
Editing, mastering and mixing fee > From £150 per day
We can also help arrange equipment, studio & software
hire and dubbing





## MARKETING/COMMUNICATIONS

Bespoke marketing and communications (including writing & distributing press releases, dedicated mailings, social media posting, press contact, multimedia content creation) > From £150 a day

Promotional events (organising venue, speakers, publicity, social media, ticketing and follow-up communications) > From £450 per event + venue costs

**Advertising space** 

- > Website ads from £50 pm
- > Newsletter ads from £30

Prices given above are indicative and will be negotiated with each project. As LAB is a UK-registered charity, services provided for educational institutions should be VAT-exempt.

For information on LAB's Research, Engagement and Impact Services <u>click here</u>



Contact LAB to discuss your requirements and how LAB can supply a tailor-made solution: contactlab@lab.org.uk



# LATIN AMERICA BUREAU ABOUT US





Established in 1977, Latin America Bureau (LAB) is an online and in-print publisher and web-platform for independent news about Latin America, focusing on struggles for social and environmental justice and conveying the voices of frontline partners in the region. We are a UK-registered charity and not-for-profit company.

## The LAB Team:



Rebecca Wilson - Managing editor Emily Gregg - Promotional and editorial manager Karoline Pelikan - Film editor and producer Louise Morris - Audio producer

Mike Gatehouse - Editor

Nick Caistor - Editor

Sue Branford - Editor

Tom Gatehouse - Editor

Shafik Meghji - Editor

Katie Jones - Editor























